

THE AD CLUB

MEMBERSHIP | 2023



MEMBERSHIP: A SNAPSHOT

NEW LEVELS. MORE BENEFITS. HIGHER ENGAGEMENT.

* Credits valid for the full membership-year. Future bookings only.

Benefit	Trustee: \$10,000	Enterprise: \$6,500	Community: \$3,000	Individual: \$500
Consideration for seat on The Board of Directors	✓			
Invitation to Private Executive Dinners / Events	✓			
Opportunity to highlight roles as "Featured Jobs" on Job Board	✓			
Opportunity to participate in The Ad Club's Mentorship Events	✓	✓		
Introductions and referrals to top talent through The Ad Club team	✓	✓		
Job Board Posting: All relevant jobs auto-listed	✓	✓	✓	
Professional Development Credits	\$1,500	\$500	\$200	
Event Ticket Credits	\$500	\$250	\$150	
Award Entry Credits	\$500	\$250	\$150	
Open Jobs to be promoted through The Ad Club channels	Social & Email	Social & Email	Social	
Access to Member pricing for PD, Events & Awards	Unlimited	Unlimited	Limited	Limited
Opportunity to sit on event host committees	✓	✓	✓	
Exclusive access to Digital Content Library (coming soon)	✓	✓	✓	
Opportunity to be a Guest Contributor to The Ad Club Blog	✓	✓	✓	
Member Spotlight on Social Media	Two / year	Two / year	One / year	
Promotion of company news through The Ad Club channels	✓	✓	✓	
Company Listing, Logo & Link on The Ad Club website	✓	✓	✓	

TRUSTEE: \$10,000

* Includes \$2,500 in credits and exclusive executive networking.

Premium Access:

- Consideration for seat on Board of Directors
- Invitation to at least 1 private Executive Event
- Opportunity for employee to participate in The Ad Club's Mentorship Events

Talent Development & Retention:

- Introductions and referrals to top talent
- Job Board Access: All relevant jobs auto-listed
- Opportunity to highlight jobs as "Featured Jobs"
- Open roles to be promoted through Social Media & Email - *premium placement*

Professional Development:

- \$1,500 in credits each year. To be used towards future In-House or Open Enrollment seats
- *Access to Member pricing, In-House & OE*

Thought Leadership & Networking:

- \$500 in credits toward event tickets each year
- Unlimited Access to Member pricing, which applies to individual and group/table registration
- Opportunity to sit on event host committees

Awards:

- \$500 in credits toward award entries each year
- Unlimited Access to Member pricing on entries

Content, Marketing & Promotion:

- Exclusive access to Digital Content Library
- Opportunity to be a Guest Contributor to The Ad Club Blog
- Member Spotlight on Social Media twice per year
- Promotion of company news and announcements through The Ad Club Newsletter & Social channels
- Company Listing, Logo & Link on The Ad Club website

ENTERPRISE: \$6,500

* Includes \$1,000 in credits and exclusive executive networking.

Premium Access:

- Opportunity to participate in The Ad Club's Mentorship Program

Talent Development & Retention:

- Introductions and referrals to top talent
- Job Board Access: All relevant jobs auto-listed
- Open roles to be promoted through Social Media & Email

Professional Development:

- \$500 in credits each year. To be used towards future In-House or Open Enrollment seats
- *Access to Member-only pricing, In-House & OE*

Thought Leadership & Networking:

- \$250 in credits toward event tickets each year
- Unlimited Access to Member pricing, which applies to individual and group/table registration
- Opportunity to sit on event host committees

Awards:

- \$250 in credits toward award entries each year
- Unlimited Access to Member pricing on entries

Content, Marketing & Promotion:

- Exclusive access to Digital Content Library
- Opportunity to be a Guest Contributor to The Ad Club Blog
- Member Spotlight on Social Media twice per year
- Promotion of company news and announcements through The Ad Club Social channels
- Company Listing, Logo & Link on The Ad Club website

COMMUNITY: \$3,000

* Includes \$500 in credits

Talent Development & Retention:

- Job Board Access: All relevant jobs auto listed
- Open roles to be promoted through Social Media

Professional Development:

- \$200 in credits each year. To be used towards future In-House or Open Enrollment seats
- *Access to Member pricing, In-House & Open Enrollment courses*

Thought Leadership & Networking:

- \$150 in credits toward event tickets each year
- Limited access to Member pricing.
 - Max of 10 individual tickets or one table/group purchase per event
- Opportunity to sit on event host committees

Awards:

- \$150 in credits toward award entries each year
- Unlimited Access to Member pricing on entries

Content, Marketing & Promotion:

- Exclusive access to Digital Content Library
- Opportunity to be a Guest Contributor to Ad Club Blog
- Member Spotlight on Social Media once per year
- Promotion of company news and announcements through The Ad Club Social channels
- Company Listing, Logo & Link on The Ad Club website

INDIVIDUAL: \$500

Professional Development:

- Member-only pricing for Open Enrollment courses. Max of one registration, for membership holder only.

Thought Leadership & Networking:

- Member-only pricing. Max of one event ticket, for membership holder only.

